

Wm Hunter Tammaro

Arlington, VA

hunter.tammaro@gmail.com

Professional product management leader and Agile coach with over a decade of experience guiding software teams through all phases of the product lifecycle for mission-critical and consumer-facing products. As a consultant, I'm adept at quickly mastering new domains and influencing without authority, and I excel at crafting product strategy based on market research, customer feedback and data-driven approaches. I bring a collaborative, cross-functional approach, working across disciplines to deliver high-quality outcomes that align with business objectives and user needs.

Education

Bachelor of Arts, Physics,
University of Virginia, 2010

Certifications/Honors

- Certified Scrum Professional – Scrum Master (CSP-SM) – 2016
- Certified Scrum Professional – Product Owner (CSP-PO) – 2016
- ICAgile Professional – Agile Team Facilitation (ICP-ATF) – 2018
- Scaled Agile Framework (SAFe) Program Consultant (SPC) 3.0, 4.0 – 2015-2017
- Virginia Press Association News Contest – Second Place, Feature Writing – 2008, 2010

Skills

Agile, Scrum, Kanban, Atlassian Jira & Confluence, Azure DevOps, Mural, Adobe Creative Suite, HTML, CSS, JavaScript, Java, PHP, SQL, Gherkin, C/C++, Microsoft Office Suite

Experience

Excella: Managing Consultant & Agile Coach, 7/2012 - Present

- Led cross-functional teams through the full SDLC—from initial vision to executing and release—ensuring alignment with strategic business priorities.
- Partnered with executives, business stakeholders and engineers to elicit and prioritize requirements to strategically enhance product performance and value.
- Applied Agile methodologies, Lean process improvement and DevSecOps principles to ensure timely, high-quality delivery of software projects, adapting quickly to new domain challenges.
- Guided project managers in developing data-driven models and best practices, fostering a culture of continuous improvement and user-focused design.
- Cultivated others' skills through coaching, mentoring, training and multiple conference speaking engagements

decision/analysis partners: Consultant, 8/2010 - 7/2012

- Collaborated with clients and contractors to develop custom software solutions and data models that informed strategy.
- Prepared comprehensive analyses and user-friendly documentation to support executive decision making.

The Cavalier Daily: Operations Manager, 1/2009 - 1/2010

- Managed office operations, website development and digital content workflows to enhance efficiency.
- Authored award-winning features, applying clear language and strategic storytelling to engage diverse audiences.